

PerceptCore Partner Program

AI Brand Intelligence for the clients your agency supports.

PerceptCore investigates how AI describes, compares and recommends a brand. Lens provides a standalone assessment and 90-day plan. Pulse follows changes, and Shift adds expert support for focused improvements.

For SEO, content, branding, PR and web agencies, and independent consultants. Your agency can introduce clients who need research and direction alongside your existing work. PerceptCore scopes, contracts, invoices and delivers directly with the client.

Your commission

Offering	Commission
Lens	20% of eligible fees collected. A US\$1,990 assessment earns US\$398 at full eligible payment.
Monthly subscription	10% of eligible plan fees for the first 6 service months .
Annual subscription	Allocate the net fee over 12 service months. Six eligible months earn 5% of the annual fee in total , paid in monthly portions.

Eligible fees are amounts actually collected after discounts, excluding taxes, refunds and third-party costs. Processing fees are not deducted. Add-ons and separately quoted projects are excluded. No joining fee or required purchase.

Three steps

- 1. Apply:** email your name, agency, website, services, markets and proposed collaboration. We confirm approval and the agreed terms version by email.
- 2. Introduce:** connect us with your client's permission. We confirm attribution and the 90-day deadline for the first qualifying payment. Existing paying clients and businesses already receiving a proposal or in direct negotiations are excluded. A previous cold email alone does not exclude a referral. The first accepted valid introduction has priority; self-referrals are excluded.
- 3. Earn:** payments have a 30-day hold. Annual portions also require a completed service month. Eligible balances are reconciled and paid within the first 10 working days of each month, Monday-Friday in UTC+7. Refunds reduce commission. Cancellation or pausing does not restart the subscription window.

If the client starts with Lens and begins a paid subscription within 6 calendar months of their first Lens payment, you also receive the subscription commission.

Apply: hello@getperceptcore.com [Program](#) · [Terms](#) · [Lens](#) · [Methodology](#)

Terms version **2026-10-22.1**, effective **22 October 2026**. Resale and white-label arrangements are agreed separately.